VEGAS CONVENTION CALENDAR

Best (and Worst) Weeks of 2027 in Vegas

3 sold-out and 6 packed weeks out of 49. Here is when to book early, and when the city is wide open.

The 10 worst weeks (book rooms, venues and talent first)

WEEK	LABEL	TRADE-SHOW ATTENDEES	BIGGEST SHOWS
Week of Jan 4	Sold-out	148,392	CES 2027
Week of Jan 18	Sold-out	147,067	SHOT Show 2027, World of Concrete 2027, AVN Adult Entertainment Expo 2027, Get Your Teach On Las Vegas 2027 Also: Sin City Classic 2027
Week of Feb 1	Packed	116,902	NAHB International Builders' Show (IBS) 2027, TISE 2027 (The International Surface Event), The NGA Show 2027, Pink Elephant ITSM Conference 2027
Week of Mar 1	Packed	73,795	ASD Market Week - March 2027, WVC Vegas 2027, AAOS 2027 Annual Meeting, WPPI 2027 Also: CSI Expo 2027, Red Rock Rave 1 2027, Las Vegas RV & Overland Show 2027
Week of Apr 5	Packed	72,500	NAB Show 2027, ISC West 2027
Week of Aug 2	Packed	72,333	ASD Market Week - August 2027, Black Hat USA 2027, PHP Agency National Convention 2027, Ai4 2027
Week of Sep 27	Packed	73,014	PACK EXPO Las Vegas 2027, G2E 2027 (Global Gaming Expo), IMEX America 2027
Week of Nov 1	Sold-out	198,000	SEMA Show 2027, AAPEX 2027
Week of Nov 15	Peak (leisure)	41,021	RE+ 2027, AAO 2027 (American Academy of Ophthalmology) Also: Formula 1 Las Vegas Grand Prix 2027

The 10 best weeks (quietest, no major leisure event)

WEEK	LABEL	TRADE-SHOW ATTENDEES	BIGGEST SHOWS
Week of Jun 14	Quiet	2,846	Be+Well Las Vegas 2027 (IBS + IECSC Las Vegas)
Week of Jun 28	Quiet	2,400	International Bowl Expo 2027
Week of Jul 5	Quiet	-	No tracked trade shows
Week of Jul 26	Quiet	9,167	Black Hat USA 2027, Dance Teacher Web Conference & Expo 2027
Week of Aug 30	Quiet	-	No tracked trade shows
Week of Sep 20	Quiet	-	No tracked trade shows
Week of Oct 4	Quiet	6,258	Las Vegas Souvenir & Resort Gift Show 2027, HCP Fall Hospital Supply Chain Conference 2027
Week of Oct 11	Quiet	3,062	HLTH USA 2027
Week of Nov 22	Quiet	-	No tracked trade shows

WEEK	LABEL	TRADE-SHOW ATTENDEES	BIGGEST SHOWS
Week of Nov 29	Quiet	5,000	ASHP Midyear Clinical Meeting & Exhibition 2027

The newsletter flags new shows the month they land, so a quiet week that fills up is no surprise.

Month by month

MONTH	QUIETEST WEEK	BUSIEST WEEK	TRADE-SHOW ATTENDEE-WEEKS
January	Jan 25 Quiet	Jan 4 Sold-out	331,551
February	Feb 8 Busy (leisure)	Feb 1 Packed	192,372
March	Mar 8 Busy	Mar 1 Packed	206,286
April	Apr 19 Busy	Apr 5 Packed	199,117
May	May 17 Busy (leisure)	May 3 Busy	211,605
June	Jun 28 Quiet	Jun 7 Busy	48,039
July	Jul 5 Quiet	Jul 12 Busy	51,761
August	Aug 23 Busy (leisure)	Aug 2 Packed	116,892
September	Sep 20 Quiet	Sep 27 Packed	123,726
October	Oct 11 Quiet	Oct 18 Busy	73,921
November	Nov 22 Quiet	Nov 1 Sold-out	266,845
December	Dec 6 Quiet	Dec 6 Quiet	20,000

How to use this

- **Exhibitors:** in Packed and Sold-out weeks, lock hotel blocks, dinner rooms and entertainment 4 to 6 months out.
- **Planners:** the quiet weeks are where rates and availability are best for your own event.
- **Hospitality:** staff up and price for the red and orange weeks.

Built Nov 4, 2026 from 176 dated shows at vegasconventioncalendar.com. Attendance is the latest organizer-published or audited figure; week totals pro-rate each show by the days it runs that week. Get updates monthly in The 6-Month Vegas Outlook: vegasconventioncalendar.com/newsletter/